In Loving Memory

Dottie Berger MacKinnon Founder & Visionary (1942-2013)

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CEO Brad Gregory Dear Friends,

Happy New Year from all the kids and staff at A Kid's Place!

Despite the challenges of the COVID-19 pandemic in 2020, our doors remain open to serve as a safe haven to brothers and sisters in foster care who would otherwise have no place to go. 60 children rely on us for their mental, physical, emotional, and educational needs, in addition to daily essentials like food and shelter until a more permanent placement is found.

As we move forward together in 2021, A Kid's Place continues to adjust to ensure we remain strong and safe as an organization who remains committed to putting the needs of our children first. In an effort to successfully plan for the upcoming **2021 Fostering Hope Gala Presented by Homes by WestBay**, we will be moving our Gala to **May 8**<sup>th</sup> at ZooTampa's new outdoor Event Pavilion for an Arabian Nights themed event.

We hope you will join us as a sponsor for this special night that is devoted to raising funds and awareness for children in foster care. We welcome guests to escape into the exotic hues and the splendor of the Middle East while engaging in fun animal encounters throughout the night. This magical evening includes decadent cuisine, exciting auction items, and unforgettable entertainment.

Thank you for being a part of this important and unforgettable evening. We appreciate your ongoing support, together we are making a difference in the lives of foster children.

Sincerely,

Samantha Mellen Development Director

and Mele

Tamika Lopez
Development Coordinator

Aaka Lugez

A Kid's Place has registered with the IRS as a 501c(3) and with the Dept. of Agriculture's Consumer Affairs Charitable Contributions Act.



# **NEW DATE & LOCATION**

Saturday, May 8, 2021 | VIP Reception: 6 PM Outdoor Pavillion at ZooTampa at Lowry Park

VIP Reception Presented By

#### McNICHOLS<sup>®</sup>

This exclusive black tie affair features a VIP reception, silent and live auctions, live entertainment, dinner, and dancing.

Returning performance by the Shawn Brown Band.

### Exclusive Sponsorship Opportunities

SOLD Casablanca Sponsor \$10,000 · VIP Sponsor includes Emerald Jewel Sponsor benefits · Logo recognition on Step and Repeat Wall · Logo recognition throughout venue · <sup>3</sup>/<sub>4</sub> page ad in evening program

Rock the Casbah Sponsor \$10,000. Entertainment Sponsor includes Emerald Jewel Sponsor benefits. Acknowledgement by emcee from the stage. Logo recognition on the stage.  $\frac{3}{4}$  page ad in evening program

- SOLD Genie in a Bottle Sponsor \$7,500 · Bar Sponsor includes Emerald Jewel Sponsor benefits · Logo recognition at each bar and on cocktail napkins · ¾ page ad in evening program
- SOLD Alibaba & the 10 Thieves Sponsor \$5.000 · Auction sponsor includes four reservations to VIP reception with reserved seating to the Gala. 1/2 page ad in evening program · Name/logo recognition on all paddles and bid sheets, select printed collateral materials, website, online auction page and social media.
- SOLD Animal Encounter Experience \$5.000 · Sponsor benefits includes four reservations to VIP reception with reserved seating to the Gala. 1/2 page ad in evening program · Name/logo recognition at animal encounter area select printed collateral materials, website, online auction page and social media.
- Bohemian Spice Sponsor \$3,000 · Signature Drink Sponsor includes four reservations to VIP reception with reserved seating to the Gala · ¼ page ad in evening program · Name/logo recognition at the Signature Drink Bar, select printed collateral materials, website, online auction page, and social media
- The Wish Maker Sponsor \$3,000 · Bubbly Bar Sponsor includes four reservations to VIP reception with reserved seating to the Gala · ¼ page ad in evening program · Name/logo recognition at the Bubbly Bar, select printed collateral materials, website, online auction page, and social media
- The Majestic Wonder Sponsor \$3,000 · Take Away Sponsor includes four reservations to VIP reception with reserved seating to the Gala · ¼ page ad in evening program · Name/logo recognition on take away item, bags, select printed collateral materials, website, online auction page, and social media

Hercules Cave Sponsor \$3,000 · Photo Booth Sponsor includes four reservations to VIP reception with reserved seating to the SOLD Gala · ¼ page ad in evening program · Name/logo recognition on every photo, select printed collateral materials, website, online auction page, and social media

Magic Carpet Sponsor \$3,000 · Valet Sponsor includes Opportunity to provide marketing materials with the take away · Two reservations to VIP reception with reserved seating to the Gala · ¼ page ad in evening program · Name/logo recognition on select printed collateral materials, website, online auction page, and social media

Gold Jewel Sponsor \$1,000 · Patron Sponsor includes two reservations to VIP reception with reserved seating at the Gala · Name/logo recognition on select printed collateral materials, website, online auction page, and social media

Single VIP reservation available for \$500

Door of Africa \$500 · Walk of Fame includes Name/logo recognition on "Walk of Fame" and logo inclusion on select printed collateral materials, website, online auction page, and social media

## Additional Sponsorships

Emerald Sponsor \$5,000 · Includes Eight reservations to VIP reception with reserved seating at the Gala · Name/logo on "Sponsor's' Walk of Fame" · ¼ page ad in event program · Name/logo recognition on select printed collateral materials, website, online auction page, and social media

Ruby Sponsor \$2,500 · Includes Eight reservations with reserved seating and four tickets to VIP reception at the Gala · Name/logo recognition on select printed collateral materials, website, online auction page, and social media

> Thank you for your support! \*Please respond with sponsorship commitment by April 5, 2021 to receive complete event recognition.

Name/Organization:			
Recognition Name:			
Contact Name:			
Phone: Emai	il address:		
Address:	City:	State:	Zip:
I am happy to support this event with a d	lonation/sponsorship of \$		
Credit card #	Exp. Date: _	CSV:	Zip:
Add credit card processing fees.			
Enclosed is my check in the amount of \$_			
**Make payable to : A Kid's Place of Tampe	a Bay 1715 Lithia Pinecrest Road, Brando	n, FL 33511	
I am unable to attend, however I wa in the amount of \$	ant to help foster children in our comm	nunity. Enclos	ed is my donation



A Kid's Place provides a safe, loving, and nurturing home for foster children. Located on five acres in Brandon, Florida A Kid's Place has five homes on an expansive tree-lined campus that provide a safe, home-like environment in a neighborhood setting.

A Kid's Place of Tampa Bay, Inc. 813-381-3839 | smellen@akidsplacetb.org | www.akidsplacetb.org