

A kid's place



"Imagine if everyone in the world just helped
one child, what a better world it would be"
Dottie Berger MacKinnon



Every morning I drive down Lithia Pinecrest Road and get caught behind the school bus in front of A Kid's Place. Usually when I get behind a school bus I feel stressed, but watching those kids file onto the bus is so heartwarming I don't mind stopping anymore. You must have 30 kids of all races and sizes getting onto that bus, and I watch the house parents give high fives, kiss the tops of heads, hold hands, and wave as the bus takes off.

Man, I gotta tell you I get a lump in my throat every time. I wish A Kid's Place had been around when I was a foster kid.

- Anonymous





Dear Friends,

A Kid's Place provides a safe, stable, loving environment for abused, neglected, and abandoned children. Brothers and sisters in foster care are traditionally separated because of the difficulty in finding suitable foster homes with enough room to take multiple children. At A Kid's Place, these siblings are kept together until a more permanent placement can be found. 90% of our children leave A Kid's Place intact, as a family.

Thanks to the generous support of our donors, we have made a huge impact on the lives of foster children from all over the greater Tampa Bay area. Since inception, A Kid's Place has touched the lives of more than 1,460 foster children and 635 families. Because of A Kid's Place, brothers and sisters in foster care can live together in a safe environment and receive the love and care they need. Jerome and Chris are just one of these sibling groups.

Eleven year old Jerome held firmly to his little brother's hand as they were led into their new bedroom. "Where's the closet?" he asked. When we explained that there were drawers under the bed for him to use, he shook his head sadly and announced that his little brother would not be happy without a closet. "He knows that's his safe place; I hide him in there when my dad comes home drunk and angry." We assured him that his dad couldn't hurt him at A Kid's Place, and Jerome nodded toward his brother. "I think he's going to be happy here," he decided.

The children in our care look to us for help during a very crucial time in their lives, and on their behalf, we ask for your support. Your contribution helps these children and enables us to continue Dottie's vision, which was to provide a safe and loving home to foster children in the Tampa Bay area. Please help us with a donation or sponsorship for one of our signature events and be a part of changing lives one child at a time.

With thanks for all you do,

Adam H. Palmer
Chairman of the Board

Brad Gregory
CEO

Samantha Mellen
Development Director

The Guardian Society

A “Guardian” is a protector or guard; often, a keeper for children who are unable to protect themselves.

Generous philanthropic support is crucial to the success of A Kid’s Place. With extraordinary commitment from our donors we are able to give foster children the resources they need. Through your contributions, you are a guardian to our children and make an immediate impact to the brothers and sisters living at A Kid’s Place. By being part of The Guardian Society, you are supporting Dottie Berger MacKinnon’s vision of caring and giving to children who have been abused, neglected, and abandoned.

Annual Levels of Giving

Annual Donors include individuals, corporations, sponsorships, grants, and foundation gifts.

All gifts made during the fiscal year will be recorded in the annual report.

Dottie’s Angels - \$50,000 and up

Halo - \$10,000 to \$24,999

Harp - \$2,500 to \$4,999

Glory - \$500 to \$999

Angel Wings - \$25,000 to \$49,999

Herald - \$5,000 to \$9,999

Grace - \$1,000 to \$2,499

Cherub - \$250 to \$499

Sustainer Levels of Giving

An Elite group of philanthropic individuals and companies who have committed to make a significant annual contribution to A Kid’s Place each year for three to five years.

Dottie’s Guardian Angels - \$50,000 and above annually

The Guiding Light - \$25,000 and above annually

The Archangel - \$10,000 and above annually

The Guardian - \$5,000 and above annually

The Angel Wings - \$1,000 and above annually

Any gift can be made in the name of an individual to be honored or memorialized.



YOU Can Make a Difference

Your tax-deductible donation is crucial to the success of our programs. Programs such as on-site elementary, pre-kindergarten class and toddler class, enrichment experiences, and recreational opportunities help provide stability and confidence for each child. These programs help traumatized children begin to heal while they benefit from the security of a safe and loving home with their brothers and sisters.

Your generous support will impact precious lives and become part of a much bigger picture for abused, neglected, and abandoned children.

“A Loving Home” - \$5,000

Provides loving arms, food, shelter, transportation, and clothing for a sibling group of 4 for one month.

“What’s For Dinner?” - \$2,500

Sponsors 1 week of nutritious meals for 60 children.

“A,B,C and 1,2,3” - \$1,000

Sponsors our Toddler Program for 2 and 3 year olds for 1 week.

“Make My Day” - \$750

Underwrites one off-campus field trip/entertainment for 60 children.

“Sweet Dreams” - \$500

Sponsors new comfortable bedding for 10 foster children.

“A Day in the Life” - \$250

Sponsors a child for 5 days.

“The Bare Necessities” - \$100

Sponsors clothing, personal items, and allowance for 1 child for 1 month.

No amount is too small to make a difference in the life of a foster child.

Our annual listing will include Individual Donors, Corporations, Sponsorships, Grants, and Foundation Gifts. Gifts will be recognized during the fiscal year of July 1 through June 30. Any gifts received after June 30 will be recognized in the next fiscal year. With your help, we are providing a safe, loving, and nurturing home for foster children.

Signature Events

Event sponsors will have their brand association with a well-respected and mission-driven organization providing vital support to foster children in the greater Tampa Bay Area. Through our event sponsors, we are able to create a greater awareness about A Kid's Place and our communities most vulnerable children. Join us today as a sponsor and help make a difference in the lives of abused, neglected, and abandoned children. All events will be promoted through our website, social media, collateral material, and recognized in our annual report.



Home is Where the Heart Is Holiday Stroll

December

Sponsorship Opportunities

South Tampa residents welcome guests into their beautiful homes for an enchanting evening of holiday merriment, music, food, and festivities.

Presenting Sponsor \$10,000 · Company logo or personal name as presenting sponsor on invitation, all printed collateral materials, social media, and website · 16 guests

Noel Sponsor \$5,000 · Company logo or personal name on invitation, sign recognition, social media, and website · 10 guests

Guardian Sponsor \$2,500 · Company logo or personal name on invitation, sign recognition, social media, and website · 6 guests

Guiding Light Sponsor \$1,000 · Company logo or personal name on invitation, and sign recognition · 4 guests

Patron Sponsor \$500 · Sign recognition · 2 guests

Single Patron Ticket \$250 · Sign recognition · 1 guest

Fostering Hope Annual Black Tie Gala Presented By



Krista & Arthur

Schultz

February

Exclusive Sponsorship Opportunities

This exclusive black tie affair features a VIP reception, live entertainment, dinner, dancing, silent and live auctions.

Entertainment \$10,000 · Includes Gold Sponsor benefits · Acknowledgement by emcee from the stage, and Logo recognition on each side of the stage · $\frac{3}{4}$ page ad in evening program

Bar Sponsor \$7,500 · Includes Gold Sponsor benefits · Logo recognition at each bar, and on cocktail napkins · $\frac{3}{4}$ page ad in evening program

Auction Sponsor \$5,000 · Includes four reservations to VIP reception with reserved VIP seating to the Gala · $\frac{1}{2}$ page ad in evening program · Name/logo recognition on all paddles and bid sheets, collateral materials, website, and social media

The Bubbly Sponsor \$3,000 · Includes four reservations to VIP reception with reserved VIP seating to the Gala · $\frac{1}{4}$ page ad in evening program · Name/logo recognition at the Bubbly Bar, collateral materials, website, and social media

The Cigar Sponsor \$3,000 · Includes four reservations to VIP reception with reserved VIP seating to the Ball · $\frac{1}{4}$ page ad in evening program · Name/logo recognition at the Cigar Lounge, collateral materials, website, and social media

Photo Booth Sponsor \$3,000 · Includes four reservations to VIP reception with reserved VIP seating to the Ball · $\frac{1}{4}$ page ad in evening program · Name/logo recognition on every photo, collateral materials, website, and social media

Patron Sponsor \$1,000 · Includes two reservations to VIP reception with reserved VIP seating at the Gala · Name/logo recognition on event day materials, website, and social media · Single VIP reservation available for \$500

Walk of Fame \$500 · Includes Name/logo recognition on “Walk of Fame” and logo inclusion on all printed collateral materials, website, and social media

Table Sponsors

Gold Sponsor \$5,000 · Includes Eight reservations to VIP reception with reserved seating at the Gala · Name/logo recognition on invitation and event day materials, website, and social media

Silver Sponsor \$2,500 · Includes Eight reservations with reserved seating and four tickets to VIP reception at the Gala · Name/logo recognition on event day materials, website, and social media

A Kid's Place Annual October Golf Classic Presented By



Exclusive Sponsorship Opportunities

The Annual Golf Classic is held at the beautiful Avila Golf and Country Club is a popular event with hole contests, exciting prizes and auctions.

Tee Gift Sponsor \$10,000 · Includes Par Sponsor benefits with company logo · Company name/logo at Tee Gift Tables and select merchandise · Acknowledgement at awards banquet

Dinner Sponsor \$6,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition at dinner station and tables · Acknowledgement at awards banquet

Beverage Sponsor \$5,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition on drink cart, beverage napkins, and bar area

Lunch Sponsor \$4,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition at lunch station and tables

Cart Sponsor \$4,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition on every golf cart

Chip n Grill Sponsor \$4,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition at the Big Green Egg Chip-n-Grill contest

Longest Drive Sponsor \$3,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition at the longest drive contest

Hole in One Sponsor \$3,000 · Includes Par Sponsor benefits with company logo · Company name/logo recognition at the Hole in One contest

Auction Sponsor \$3,000 · Name/logo on online auction site, bid sheets, and on choice printed materials · Link to company website from online auction site · Recognition during dinner and live auction · Company name and logo on choice printed materials, hole signage, website, and social media

Commemorative Photo Sponsor \$1,500 · Company name/logo on every photo taken of each foursome · Company name and logo on choice printed materials, hole signage, website, and social media

Cigar Sponsor \$1,500 · Company name/logo at Cigar Table and Cigar Matches · Company name and logo on choice printed materials, hole signage, website, and social media

Sponsorship Opportunities

Par Sponsor \$2,500 · One Foursome · Company name on choice printed materials, hole signage, website, and social media · Players gifts valued at \$300

Hole Sponsor \$500 · Company name/logo on hole signage, choice printed materials, website, and social media

More Ways to Give

Additional ways groups and individuals can help support our programs and be a part of the Guardian Society are listed below.

Host a Community Fundraiser

Organizing a community or corporate fundraiser is a great way to advocate for A Kid's Place and raise crucial funds to help our organization. From golf tournaments and races, to holiday parties and jeans day, your contributions raise awareness and further our mission. This is a fun way to make a difference in the lives of foster children.

Workplace Giving

Workplace giving is an easy and efficient way to make tax-deductible donations to charities through payroll contributions. These programs offer the convenience of automatic payroll deductions without losing the tax benefits of charitable giving.

Give back with double the impact. Many corporations offer matching gifts when their employees make a qualifying donation. Does your company make matching donations?



\$5
EFFECT

By donating just \$5 a week for a year, YOU can provide 1 month of nutritious meals for a sibling group of 4.

PLEDGE GIVE A LITTLE, FEED A LOT!
SAVE PLEDGE \$5 A WEEK TO HELP
DONATE FEED BROTHERS AND SISTERS

1 CUP OF JOE
Pass up one purchase of coffee a week.

1 GLASS OF WINE
Say no to that extra glass of wine once a month.

1 LUNCH
Bring homemade lunch once a month instead of dining out.

YOUR IDEA
What will you give up this month to give back?

Double your impact

Many corporations offer matching gifts when their employees make a qualifying donation.

Does your company make matching donations?

With this small act of kindness you can make a tremendous impact on the lives of our communities most vulnerable children.

More Ways to Give

Community Drives

Holding a drive or a collection event is a great way for groups to work together to raise awareness and collect daily essential items for the children at A Kid's Place. Suggestions might include gift cards for food or outings, new clothing to stock our donation room, food for our pantry, personal care products, and cleaning supplies. Check out our website for a list of "most needed items" for the season. Use your creativity and make it a fun contest between employees or students as to who can collect the most items.

On-Site Activities

Hosting an on-site activity is a great team building activity for your team and a great way to brighten the day of the children at A Kid's Place. Our children love to be entertained, and we encourage you to think of a fun event for both parties to do together. On campus we have opportunities for field-days, craft projects, festivals, and games; off-campus you can host a bowling event, miniature golf, roller skating or a movie. Get your creative juices flowing and plan a fun event for our children!

DO YOU KNOW HOW BIG OUR FAMILY IS???

60 CHILDREN LIVE ON CAMPUS

90%

of the children living at
A Kid's Place are part of
a sibling group

Brothers & Sisters



EVERY WEEK WE CONSUME

40

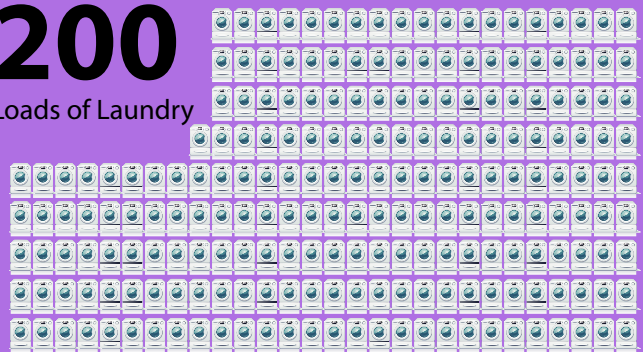
Gallons of Milk for
healthy bones and
joints



EVERY WEEK WE WASH OVER

200

Loads of Laundry



EVERY WEEK WE CONSUME

400

Gallons of gasoline
for transportation to school,
activities and Dr. appointments



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A Safe Haven For Abused and Neglected Children



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